

HEADSHOT GUIDE

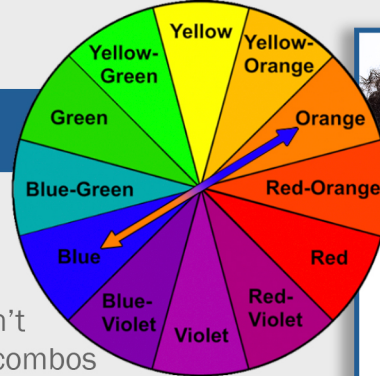


What should I wear?

It's the age-old question when getting ready for your headshot session. The answer is simple: solid, complimentary colors. Whether you're coming in for business headshots or acting headshots, don't let complicated patterns distract your audience from what really matters: your perfect expression. More style tips below.

What are complimentary colors?

Colors opposite each other on the color wheel here are complimentary to each other and make visually appealing wardrobe combinations. Use this color wheel to match ties with shirts, blouses with jackets, and even jewelry with eye color. Don't get hung up on absolutes, though. Blue/Yellow or Violet/Green combos can often be excellent choices.



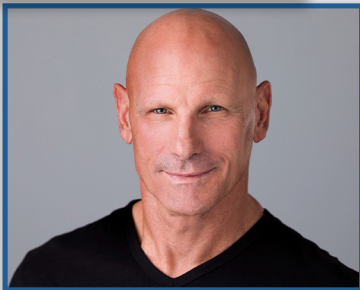
Any style tips?

DOS

- Business professionals keep jewelry simple. We're talking stud earrings and a simple necklace.
- Actors leave the jewelry at home.
- Bring multiple outfits.
- Bring a V-neck option.
- Iron your wardrobe beforehand.
- Solid, complimentary colors.
- Use ties for self-expression. Patterns are okay for ties.

DON'TS

- Matte lipstick, matte makeup, contouring makeup, or thick makeup.
- Colored eye shadow.
- Fake eyelashes or bottom-lid eyeliner.
- Boat necks, spaghetti straps, tank tops or off-shoulder tops.
- Shirts/jackets with loose collars.
- Hoop earrings or distracting jewelry.



How do I prepare?

Don't overthink it. Drink plenty of water the day prior and get proper rest the night before for a face that's full of life with skin that's hydrated and vibrant. Small blemishes are easy for our retouching team to fix, so don't stress about those. Schedule a hair appointment on one of the two days prior to your shoot if necessary. Leave early to avoid the stress of traffic.

Most importantly, arrive ready to have fun and create some remarkable images.



"Noel understands the importance of the subtle movements of your eyes, chin, neck, and shoulders and how they affect your headshot. He's keen on making sure his subjects are relaxed and heard. He engages and guides."

– Wolfgang G.